CHEMUK2023

SUPPLY CHAIN • PROCESS & PLANT • LABORATORY

10th & 11th May 2023, NEC, Birmingham, UK

SPONSORSHIP BROCHURE

BOOST YOUR VISIBILITY

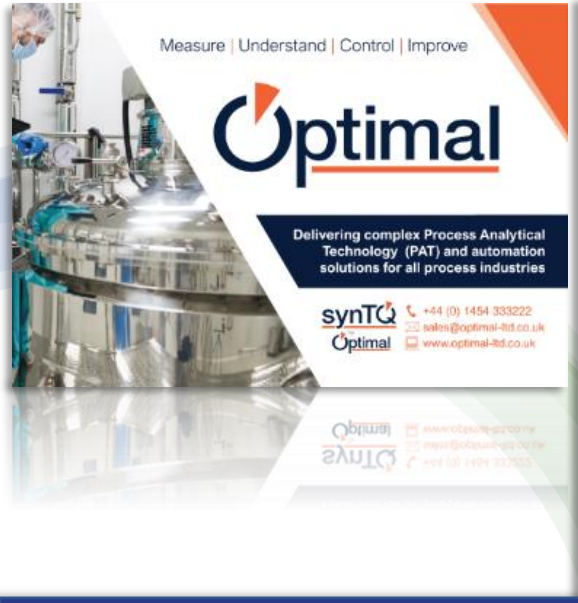
Organised by

ukindustry events ltd

CHEMUK SHOWGUIDE ADVERTISING

HALF PAGE A5 HORIZONTAL	EXHIBITOR RATE - £495.00 / NON-EXHIBITOR RATE - £695.00
FULL PAGE A4 HORIZONTAL	EXHIBITOR RATE - £795.00 / NON-EXHIBITOR RATE - £995.00
DOUBLE PAGE HORIZONTAL	EXHIBITOR RATE - £1,495.00 / NON-EXHIBITOR RATE - £1,795.00
BACK COVER	EXHIBITOR RATE - SOLD
INSIDE FRONT COVER	EXHIBITOR RATE - £,1,250.00

- Advertise in the UK's only chemical industries trade show guide!
- Handed out to all visitors, exhibitors & speakers at show entrance
- Includes Full 2 Day Speaker Programme, Exhibitor Directory & Feature Sessions
- Great 'pass on factor' as distributed around networking zones and catering areas



Contact the sales team on 0203 829 6060 or email us at info@chemicalukexpo.com

CHEMUK EXCLUSIVE SPONSORSHIP ITEMS

CHEMUK LANYARD SPONSOR

£7,000.00 EXC VAT / SOLD

ABB

CHEMUK 2023 lanyards will be handed to all visitors as they enter the event!

With 5000 lanyards being printed, sponsorship offers an exclusive opportunity to position your brand at the heart of the show!

- ❑ Exclusive Lanyard sponsor
- ❑ Logo on official show partner and sponsor montage – on web / print / emails etc

(Production of lanyard included in price)

CHEMUK SHOW BAG SPONSOR

POA / 1 AVAILABLE

Exclusive opportunity to sponsor the CHEMUK official Show Bag, available to all visitors at the entrance of the hall

- ❑ Placed on bag holders at entrance of the Hall – seen by every visitor who enters the exhibition
- ❑ Sponsor logo on front & back of bag + 1 inserted material
- ❑ Logo on official show sponsor montage – on web / print / emails etc
- ❑ Production cost included – 3,000 Bags
- ❑ Sponsor will also be included on official show partner and sponsor montage – on web / print / emails etc

CHEMUK VISITOR BADGE SPONSOR

£7,000.00 EXC VAT / 1 AVAILABLE

Exclusive Opportunity for this sponsor to be seen at the forefront of CHEMUK, having their logo included on EVERY VISITOR BADGE during the event and when downloaded for visitors bringing to the event.

As well as this fantastic opportunity to be seen on every visitors badge before and during the event, this sponsor will also have their logo featured on every badge sent to pre-registrants via the official CHEMUK Show News (sent a month before the event).

This sponsorship is for maximum visibility pre-show and during the event. Sponsor will also be included on official show partner and sponsor montage – on web / print / emails etc

CHEMUK EXCLUSIVE SPONSORSHIP ITEMS

CHEMUK NETWORKING SPONSOR

£6,000.00 EXC VAT / SOLD

ROYAL SOCIETY OF CHEMISTRY

Sponsor enjoys prime positioning on **Networking Area 2** where visitors will plan their day and arrange meetings!

Includes:

- **Sponsor logo on hall Hanging Signage**
- **Literature Rack**
- **4 X Branded Floor Tiles**
- **Logo on official show partner and sponsor montage – on web / print / emails etc**

CHEMUK REGISTRATION SPONSOR

£10,000 EXC VAT / 1 AVAILABLE

Exclusive Opportunity and the **highest exposure any package can offer**. This will enable the Official Registration Sponsor to have their company logo placed on the registration form (seen by every visitor to the event), confirmation form (sent to every registrant with event details and badge) as well as printed onsite on the front of Registration Kiosks, giving maxim exposure onsite.

This company will also enjoy the benefit of being included on all official show partner and sponsor montages – on web / print / emails etc

Registration Page Logo

Confirmation email Logo

+ PRINTED ONSITE ON REGISTRATION KIOSKS!!!!!

CHEMUK SHOW NEWS

HIGH VISIBILITY BRANDING ON THE OFFICIAL A3 SHOW NEWS SENT TO 65,000+ AND EVERY PRE REGISTRANT! (TWO EDITIONS SENT)

The CHEMUK SHOWNEWS is a 16 page, A3 preview paper that contains the full CHEMUK speaker programme including all features, keynotes and panel sessions, plus, seven pages packed with exhibitor news.

The publication is sent to a combined circulation of 65,000 chemical industry professionals:

- All current and previous registrants for CHEMUK with Entry Badge (circa 10,000)
- Inserted into **The Chemical Engineer** (official magazine of IChemE – UK circulation 12,000)
- Inserted into **Chemistry World** (official magazine of the Royal Society of Chemistry – UK circulation 31,000)
- Inserted into **Chemical Industry Journal** (Industry magazine supported by the CBA – UK Circulation 5,000)

SHOW NEWS Headline sponsors receive:

- Logo on front page under the SHOWNEWS header
- A5 advertorial within show news promoting your presentation, product or service
- Logo present on the CHEMUK Official sponsors web page
- Logo present on the Sponsors & Partners Montage that is included in all print and digital promotional marketing items
- Sponsors receive first option on rebooking as incumbent sponsor

HEADLINE SPONSORSHIP! **£3,950.00 EXC VAT / 4 AVAILABLE**

CHEMUK CONFERENCE SPONSORHIP

SHOWCASE YOUR COMPANY LOGO INFRONT OF SOME OF THE TOP COMPANIES IN THE CHEMICAL INDUSTRY AND PLACE YOURSELF AS A THOUGHT LEADER IN THE BIGEGST CHEMICAL OPEN CONFERENCE IN THE UK

2022 Speakers Include:

CHEMUK HEADLINE FORUM SPONSOR

- 1 per stage available
- Premium logo positioning on stage fascia & hanging signage of their choice & branding on all other stage walling listed under 'sponsors'
- 1 Presentation slot guaranteed
- Logo on speaker programme web pages, print and digital materials promoting the forums
- Logo on official show sponsor montage – on web / print / emails etc

HEADLINE SPONSORSHIP | **£3000.00 EXC VAT / 4 AVAILABLE**

CHEMUK ASSOCIATE FORUM SPONSOR

- Logo positioning on stage walling of all stages
- Logo on speaker programme web pages, print and digital materials promoting the forums
- Logo on official show sponsor montage – on web / print / emails etc

ASSOCIATE SPONSORSHIP | **£995.00 EXC VAT**

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CHEMUK EXCLUSIVE INNOVATION SPONSORSHIP

2022 Participants Include

GREEN ROSE CHEMISTRY
Starbons
nuspec oil
LIXEA
ingenza
impact solutions
MORF
BioSep
Addible.
BindEthics

CHEMUK 2023's premium feature – The Innovation Zone

Including 22 showcasing companies (Doubling in size!)

Bringing together illuminating 'poster displays', from the most exciting breakthrough innovation in the chemical and process sectors from start-ups, spin-outs and research groups across the UK. Supported by Innovate UK / KTN, Centre for Process Innovation, IBioIC, BioVale, BDC – Biorenewables Development Centre, BioYorkshire, Cosmetics Cluster and University of York

Innovation Zone Headline Sponsor receives:

- Exclusivity as Headline Sponsor
- 6 SQM SHELL PACKAGE on the Show Floor
- Premium logo positioning on 'Innovation Poster Zone' hanging signage
- 1 Presentation slot guaranteed
- A5 advertorial within Show News highlighted as key sponsor (sent to all pre-registrants & 65,000 chemical industry professionals)
- Logo on official show sponsor montage – on web / print / emails etc

HEADLINE INNOVATION SPONSOR

£7500.00 EXC VAT

BIO-INNOVATION ZONE SUPPORTERS

BioVale
BDC Biorenewables Development Centre
BioYorkshire
University of York
IBioIC
Cosmetics Cluster UK

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BDC Biorenewables Development Centre
BioYorkshire
University of York
IBioIC
Cosmetics Cluster UK